



# BOILING SPRINGS

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## SPORTS JOURNAL

### OUR STORY

The Boiling Springs Sports Journal was created by multi-award winning SC Press Association journalist James McBee. He has covered Boiling Springs and Chesnee athletics for over ten years between his time with the Spartanburg Sports Report and now with the Boiling Springs Sports Journal. The purpose of this web publication is to shine a light on the schools and athletes in the northern part of Spartanburg County, with our current focus being on Boiling Springs and Chesnee High School athletics.

In January of 2018, the Boiling Springs Sports Journal was created and now boasts a readership of over 8,000 readers a month and 2,000 readers a week from people all throughout the community and surrounding areas. The publication continues growing as we expand our coverage area that has included summer league baseball, college athletics, Chapman High School athletics and other sporting events in Spartanburg County

### Primary Sponsorship Rates

#### **One Year Advance Payment Main Sponsor - \$2,500**

- Top Logo Placement on each story from team page you select

-Free Logo Placement on Other Team Stories

(With link to website and preferred placement)

- Less Overall Price, One Yearly Payment

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#### **Main Sponsor Monthly Payment - \$250/ Month (\$3,000 for Year)**

- Same As Above but Monthly Payments Instead Of One Yearly Payment

(With link to website and secondary placement)

- Easier Monthly Payment

### Associate Sponsor Rates

#### **One Year Advance Payment Main Sponsor - \$1,500**

- Logo Placement below primary on each story of team page you select

(With link to website and preferred placement)

- Less Overall Price, One Yearly Payment

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#### **Main Sponsor Monthly Payment - \$150/ Month (\$1,800 for Year)**

- Same As Above but Monthly Payments Instead Of One Yearly Payment

(With link to website and secondary placement)

- Easier Monthly Payments

If you would like to be a part of our journey in supporting the coverage of the local athletes in our area please contact us at [bspringsjames@gmail.com](mailto:bspringsjames@gmail.com) or [theboilingspringssportsjournal@gmail.com](mailto:theboilingspringssportsjournal@gmail.com). As we continue to grow our coverage we will have more advertising opportunities available, so please feel free to reach out to us even if the above options don't fit your business currently.

We look forward to speaking with you to see how our advertising options can better help you promote your business in our community.